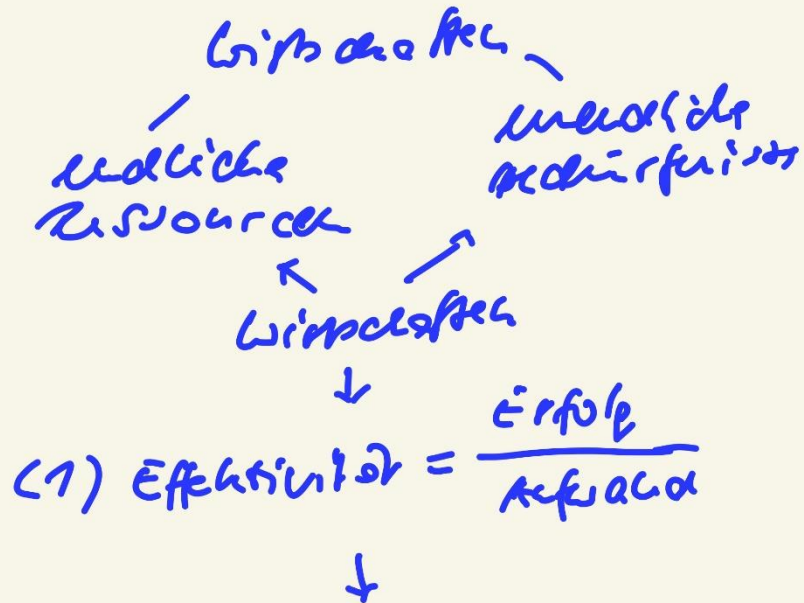


# AM1 → Grundlegende



max. Erfolg  
per Aufwand

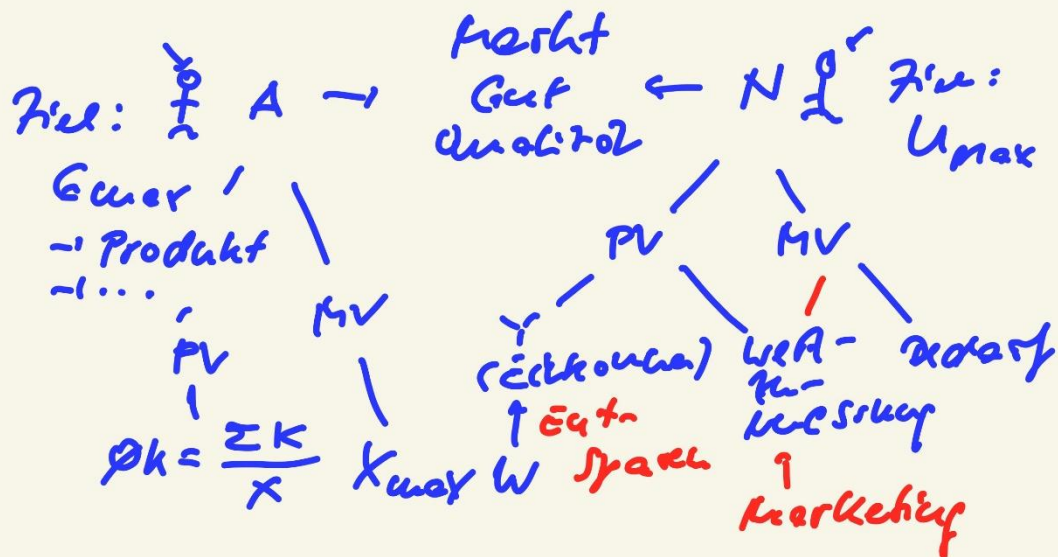
max. Erfolg  
min. Aufwand

ökonom. Prinzip

↑

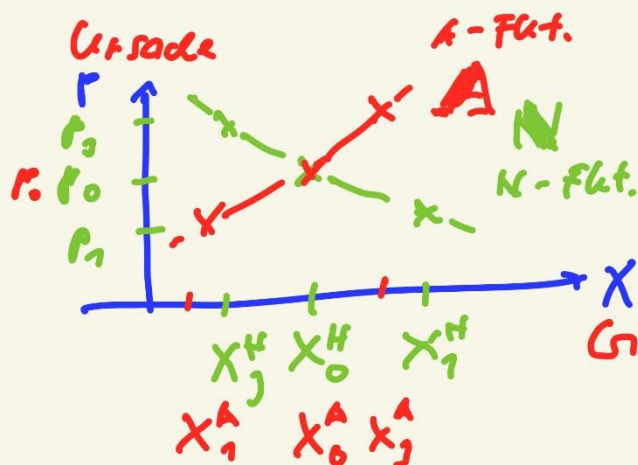


ökonomisch

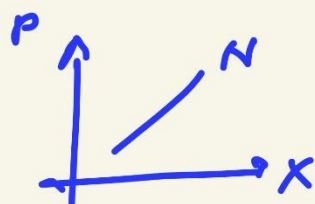
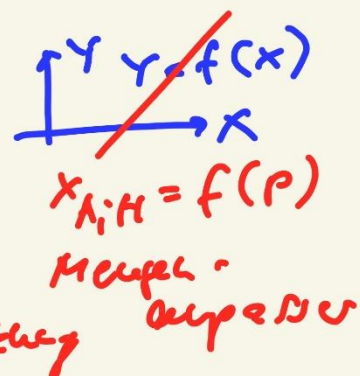


Definieren Sie  
was ist ein ...

## Marktmodell



## Walras



Sub-Effekt  
2P. 1Q