

↗ Sub-Effekt
2P. 1Q

- 30% GSK

200%

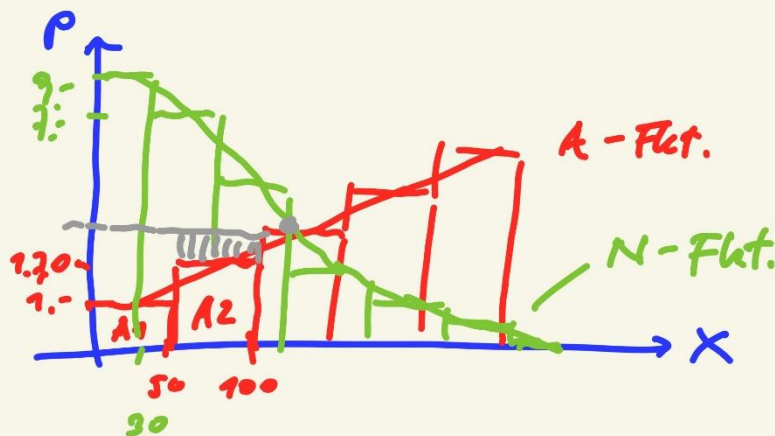
Fleisch

substitutiv

vs.

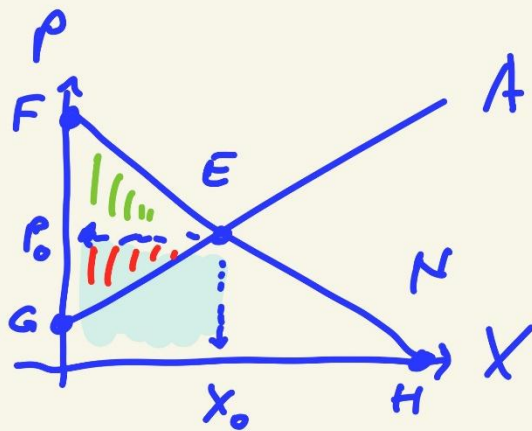
- komplementäre G

Marshall



↑
Indiv. PR $(P_0 - P_A) X_A$ *

A2



E - GGW

$P_0; X_0$

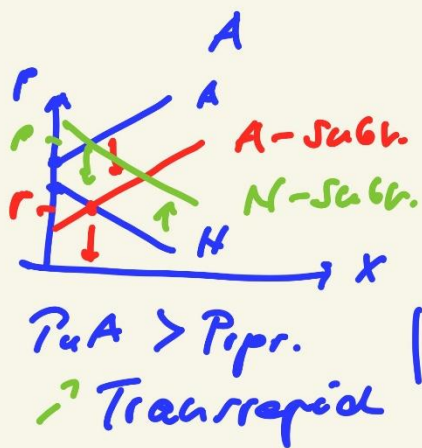
$P \cdot X_0 = U$

PR LR

F - Verkaufspreis
Produktionspreis

G - Preisuntergrenze A

H - Sättigungsmenge



NYLON

